



**AMERICAN SECURITY BANK**

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July 31, 1995

Re: Profit Motivators International Inc.  
M. Peter Henthorn, CPCM, President

To those who are considering using a Managing Consultant,

I underscored managing because what Peter Henthorn and his staff accomplish is to make managing your business easier. Their hands on approach really makes the difference. It's one thing to point out a "better way" its quite another to actually implement changes and make them stick. They have a common sense approach. Their ability to win the confidence and cooperation of employees is really important.

They do an excellent job and are well worth the expense and effort.

Sincerely,

Michael J. Rhodes  
Exec. Vice President

MJR/kd

SERVING YOU IN 20 LOCATIONS THROUGHOUT CENTRAL LOUISIANA !